



# NACRA

NORTH AMERICAN CASE  
RESEARCH ASSOCIATION

## March 2026 Newsletter

*In this newsletter we share the President's note, information on Paul R. Lawrence Fellowships, Strategic Partner ASAC and Roundtable at NACRA Conference 2026.*

### President's Note

As we wind-up the first quarter of the year, I am pleased to share that our leadership team has been actively engaged in strategic planning to strengthen member value, support high-quality case research, writing, and teaching, and position NACRA for continued growth and impact.

In a recent leadership pathways webinar, we highlighted the many ways through which members can meaningfully contribute to the association and its continued strong performance and contribution to the case community. Clinton, Brooke, and Michael were masterful in explaining their roles, motivations, and win-wins for NACRA and their own professional experience and development. The link to the webinar can be found [HERE](#).

NACRA's progress is made possible by the dedication and involvement of its members, including those that step forward to executive roles and conference leadership roles.

Nomination steps for open positions will be communicated in **spring** by social media, newsletter, and email messages. Election votes will take place in **summer**.

NACRA thrives because of the people who invest their time and energy into making it better, and I'm excited for what we will accomplish together in the rest of the year



~ Mike Annett  
NACRA president

## Applications Open for 2026 Paul R. Lawrence Fellowships



ANNOUNCING

# 2026 PAUL R. LAWRENCE FELLOWSHIPS

Applications due April 21, 2026

For more information  
[caseresearchfoundation.org/fellowship](https://caseresearchfoundation.org/fellowship)

The Case Research Foundation invites doctoral candidates and junior faculty with a strong interest in the case method to apply for the 2026 Paul R. Lawrence Fellowships.

Successful applicants will receive specialized training in case research, writing, and teaching at the annual meeting of NACRA. Applications are due by April 21, 2026.

For more information on the Fellowship, visit [caseresearchfoundation.org](https://caseresearchfoundation.org) or download the brochure using the following link

Download PRL Fellowship Brochure

---

## Partner Spotlight:

# Southwest Case Research Association



The Administrative Sciences Association of Canada (ASAC) is a leading scholarly association dedicated to advancing research, teaching, and practice in the administrative and management sciences across Canada. Founded in 1957, ASAC has long served as a vibrant community where scholars exchange ideas, collaborate across disciplines, and contribute to the development of management knowledge.

Through its annual conference and professional development initiatives, ASAC brings together academics, doctoral students, and practitioners to share research, develop new ideas, and strengthen networks within the global management community.

NACRA is pleased to recognize ASAC as a strategic partner and values the shared commitment of both associations to fostering rigorous scholarship, collegial engagement, and meaningful academic collaboration.

## 2026 NACRA Conference

**ROUNDTABLE AT NACRA**

Primary-source, real-world cases are **REQUIRED** for participation.

**Real People, Real Events**

- Only cases based on real organizations & primary sources.
- Fictional cases are prohibited.

**Diverse Business Tracks**

- Covers finance, strategy, marketing & more.
- Facilitates participant-centered learning.

**Case + Instructor Manual**

- Submissions **MUST** include both case study & comprehensive instructor manual.

**Attendance Commitment: Oct 16-17**  
At least one author must attend morning sessions **IN PERSON**.

- | <b>IMPORTANT DATES</b> |   |
|------------------------|---|
| <b>June 15, 2026</b>   | Proposals for 'New Views' Panels, Workshops, and Symposia                             |
| <b>June 15, 2026</b>   | Submission deadline for Cases, Start-Up Cases, Pedagogy Track papers, ends at 5pm EDT |
| <b>July 15, 2026</b>   | Decisions to authors; Conference early registration opens                             |

**Sept. 14, 2026**

Early regular registration deadline (additional conference fee applies after 5pm EDT)

**Sept. 25, 2026**

Conference hotel rate cut-off date at 5pm EDT

[Learn More About the Conference](#)

---

**Have news to share with our community? Send an email to**  
[VPofcommunications@nacra.net](mailto:VPofcommunications@nacra.net)

**[Connect with us on socials!](#)**

