

NACRA 2023 ANNUAL MEETING PRELIMINARY SCHEDULE

Thursday, October 5

Time	Meeting
8:00 AM – 5:00 PM	NACRA Registration and Sponsor Exhibition
8:30 AM – 12:00 PM	Paul R. Lawrence Fellowship Recipient Workshop, with boxed breakfast and lunch (by invitation only)
12:00 PM – 1:00 PM	NACRA Executive Board Meeting (NACRA Board only)
1:00 PM – 3:00 PM	John Seeger Start-up Cases and Newcomer Workshop (Registrants & Mentors; Guests are welcome)
1:30 PM – 4:30 PM	Pedagogy: Developing Case Scholarship in Teaching and Research – Roundtable Session for Accepted Papers (Guests are welcome)
3:00 PM – 3:30 PM	Afternoon coffee/tea break
4:00 PM – 4:30 PM	Pre-Conference Track Chair Meeting with VP Programs Olga Kandinskaia (Track Chairs & Co-Chairs)
5:00 PM – 6:00 PM	<p>Opening plenary</p> <p>“Case Method Today: Impact on Theory Building, Students’ Learning, and Industry/Community Engagement – Insights from INSEAD Blue Ocean Strategy Institute”</p> <p><i>Presented by Oh Young Koo, Institute Executive Fellow, INSEAD Blue Ocean Strategy Institute</i></p> <p>Join us to hear about the impact of case research in complementing the renowned Blue Ocean strategy theory by professors W. Chan Kim and Renée Mauborgne, about the impact of cases on students’ learning, and how cases help build connections between academia and industry as well as engage with local communities. Moreover, as the case method evolves to include breakthrough new formats, we will hear about the Blue Ocean Hackathon as a newly emerged experiential learning method and a new approach to exploring cases with students.</p>
6:00 PM – 7:00 PM	Welcome Cocktail Reception
7:00 PM	Conference Opening Dinner (plated) – <i>please let us know of your dietary restrictions via the registration form</i>

Friday, October 6

Time	Meeting/Participants
7:00 AM – 8:00 AM	Breakfast buffet
8:00 AM – 4:30 PM	NACRA Registration and Sponsor Exhibition (closed at meal times)
8:00 AM – 12:00 PM	Case Roundtable Tracks Day 1 (in separate rooms)
10:00 AM – 10:30 AM	Morning coffee/tea break
12:00 PM – 1:30 PM	Lunch: Presentation of 2022 Case Research Journal Awards (plated) – <i>please let us know of your dietary restrictions via the registration form</i>
	New Views (Parallel) Sessions – Block One
1:30 PM – 2:30 PM	Combining Case Method and Experiential Learning: Blue Ocean Hackathon
1:30 PM – 2:30 PM	Ambushed by AI and ChatGPT? Implications for the Future of Cases in B-School Education
1:30 PM – 2:30 PM	Open Access Teaching Case Journal (OATCJ) - Opportunities and Barriers to Publishing Open Access Cases
1:30 PM – 2:30 PM	Navigating Complexity in Teaching with Cases: Systems Thinking and Concurrent Engineering Approaches
1:30 PM – 2:30 PM	Break
	New Views (Parallel) Sessions – Block Two
2:45 PM – 3:45 PM	Student Experiential Projects and Case Writing
2:45 PM – 3:45 PM	Generative AI and the Case Method: ChatGPT & Beyond
2:45 PM – 3:45 PM	How to Write Effective Cases Efficiently
2:45 PM – 3:45 PM	CRJ Editorial Team Ask Me Anything Session
3:45 PM – 4:00 PM	Afternoon coffee/tea break
	New Views (Parallel) Sessions – Block Three
4:00 PM – 5:00 PM	Unpacking the Value of Live Case Projects: Sharing and Inviting Global Perspectives
4:00 PM – 5:00 PM	Toward a Model of Case Author Collaboration: Hard Learned Lessons on Case Team Writing
4:00 PM – 5:00 PM	Looking Out for Your Next (Case) Idea—Where to Start?
4:00 PM – 5:00 PM	Managing the Review Process

Time	Meeting/Participants
5:00 PM – 6:00 PM	Paul R. Lawrence Fellows Special Session (by invitation only)
5:00 PM – 6:00 PM	CRJ Editorial Board Meeting (for members of the editorial board only)
6:00 PM – 7:00 PM	Reception

Saturday, October 7

Time	Meeting/Participants
7:30 AM – 8:30 AM	Breakfast buffet: 2023 Conference Awards
8:30 AM – 10:45 AM	Case Roundtable Tracks Day 2 (in separate rooms)
10:45 AM – 11:00 AM	Break
11:00 AM – 12:00 PM	Closing Session “What should I do with my case now?”
12:00 PM – 1:00 PM	Paul R. Lawrence Fellows, boxed lunch & debrief (by invitation only)
12:00 PM - 1:00 PM	Post-Conference Track Chair Meeting: Debrief and 2024 Planning (2024 President Olga Kandinskaia, 2024 Program Chair Melanie Reed, Track Chairs & Co-Chairs)
12:00 PM – 1:30 PM	NACRA Presidents’ Advisory Board Meeting (for Advisory Board Members only)
1:30 PM – 4:00 PM	NACRA Executive Board Meeting (NACRA Board only)
4:30 PM – 5:15 PM	<p>Complimentary Yoga Session: Breath, Relax, and Restore By Olesia Nikulina (o.nikulina@maastrichtuniversity.nl), certified functional yoga teacher (RYT300, Rishikesh, India)</p> <p>Unwind and restore in our gentle yoga class with calming breathwork, slow vinyasa flow, and ultimate relaxation in shavasana.</p> <p><i>Note: All are welcome, regardless of experience level or flexibility. Wear comfortable clothing that allows for ease of movement. A large towel would do just as well instead of a mat.</i></p>
6:00 PM – 8:00 PM	NACRA Board Dinner (by invitation only)