

NACRA 2022 ANNUAL MEETING SCHEDULE

Thursday, October 6

Time	Room	Meeting/Participants
8:00 AM – 4:00 PM	Great AB Foyer	NACRA Registration and Sponsor Exhibition (<i>closed during meals</i>)
8:30 AM – 12:00 PM	Upper Fallsview Studio B	Paul R. Lawrence Fellowship Recipient Workshop (by invitation only) Anne T. Lawrence, San Jose State University (emerita) & Case Research Foundation María Ballesteros-Sola, California State University Channel Islands
9:00 AM – 12:00 PM (Beijing time)	<i>Link provided to track participants</i>	Case Roundtable Track: Cases Written in Chinese
12:00 PM - 1:00 PM	Upper Fallsview Studio A	Executive Board Meeting
1:00 PM - 3:00 PM	Great Room B	Start-up Cases and Newcomer Workshop (Registrants, Mentors, and Guests) Linda E. Swayne, University of North Carolina Charlotte (emerita) Rebecca J. Morris, Westfield State University
1:30 PM - 4:00 PM	Strategy Room 7	Pushing the Case Method Frontier: Experiences, Experiments, Critiques and Ideas – Roundtable Session for Accepted Papers
3:00 PM - 3:30 PM	Great AB Foyer	Afternoon break with refreshments
5:00 PM - 6:00 PM	Great Room C	Opening plenary & panel: <i>The Future of Case Publishing</i> Eric Dolansky, Case Research Journal Melissa Close, Emerald Publishing David Wood, Ivey Publishing Raphael Jackson, SAGE Publishing
6:00 PM - 7:00 PM	Great AB Foyer	Welcome Reception
7:00	Great Room B	Conference Opening Dinner

Friday, October 7

Time	Room	Meeting/Participants
7:00 AM - 8:00 AM	Great Room B	Breakfast
7:00 AM - 4:30 AM	Great AB Foyer	NACRA Registration and Sponsor Exhibition (closed at meal times)
8:00 AM - 12:00 PM		Case Roundtable Tracks
	Fallsview Studio AB	Accounting/Finance/Economics
	Strategy Room 3	Cases written in French
	Upper Fallsview Studio A	Cases written in Portuguese
	Strategy Room 2	Cases written in Spanish
	Strategy Room 1	Corporate Governance and Ethics <i>and</i> Strategy and Policy
	Strategy Room 5	Digital Technologies and Operations
	Upper Fallsview Studio B	Entrepreneurship/Small Business/Family Business
	Great Room B	Marketing/International Business
	Strategy Room 7	Organizational Behavior/Human Resource Management
	Fallsview Studio C	Social Impact and Sustainability
10:00 AM – 10:30 AM	Great AB Foyer	Morning break refreshments
12:00 PM - 1:30 PM	Great Room C	Case Research Journal Awards Lunch

Time	Room	Meeting/Participants
		New Views Sessions – Block One
1:30 PM - 2:30 PM	Strategy Room 3	Tackling the Challenges of Creating the Case Teaching Note for the Future <i>Part 1: Expert Panelists Share their Insights</i> Chairs: Theresa Coates, Limestone College Vijaya Zinnoury, University of Denver Marilyn Taylor, University of Missouri at Kansas City (Emerita) Panelists: Eric Dolansky, Brock University Theresa Coates, Limestone College J. Kay Keels, Coastal Carolina University
1:30 PM - 2:30 PM	Fallsview Studio ABC	Sustainable Development Goals and the Case Method David Wood, Ivey Business School, Western University
2:30 PM - 2:45 PM	Great AB Foyer	Break
		New Views Sessions – Block Two
2:45 PM - 3:45 PM	Fallsview Studio ABC	Reviewing the Reviewer Form: A Workshop with the Case Research Journal Editorial Team Dr. Eric Dolansky, Case Research Journal Editor Brock University, Goodman School of Business Dr. Karen Boroff, Case Research Journal Associate Editor Seton Hall University – Department of Management Dr. Janis Gogan, Case Research Journal Associate Editor Bentley University, Department of Information & Process Management Dr. Randall Harris, Case Research Journal Associate Editor Texas A&M University Corpus Christi

Time	Room	Meeting/Participants
2:45 PM - 3:45 PM	Strategy Room 3	<p>Tackling the Challenges of Creating the Case Teaching Note for the Future <i>Part 2: Roundtables</i></p> <p>Chairs: Theresa Coates, Limestone College Vijaya Zinnoury, University of Denver Marilyn Taylor, University of Missouri at Kansas City (Emerita)</p> <p>Discussion Facilitators: Erica Berte, Metropolitan State University Tania Casado, Universidade de São Paulo - FEA/USP Theresa Coates, Limestone College J. Kay Keels, Coastal Carolina University Paul Seaborn, McIntire School of Commerce, University of Virginia Javier Silva, IAE Business School - Austral University</p>
3:45 PM - 4:00 PM	Great AB Foyer	Afternoon break with refreshments
		New Views Sessions – Block Three
4:00 PM - 5:00 PM	Fallsview Studio ABC	<p>CRJ Ask Me Anything Session: An Open Q&A Session with the CRJ Editorial Team</p> <p>Dr. Eric Dolansky, Case Research Journal Editor Brock University, Goodman School of Business</p> <p>Dr. Karen Boroff, Case Research Journal Associate Editor Seton Hall University – Department of Management</p> <p>Dr. Janis Gogan, Case Research Journal Associate Editor Bentley University, Department of Information & Process Management</p> <p>Dr. Randall Harris, Case Research Journal Associate Editor Texas A&M University Corpus Christi</p>

Time	Room	Meeting/Participants
4:00 PM - 5:00 PM	Strategy Room 3	<p>Fostering Sponsored Case Writing Engagements: The Art of the Possible</p> <p>Dr. Michele M. McGowan, Professor and Graduate Program Director, Healthcare Administration, The William G. McGowan School of Business, King's College</p> <p>Vania Sakelaris, Founder/ Principal, VAS & Associates Inc. Sessional Instructor, Dept of Management, University of Toronto</p> <p>Dr. Sonia Mehrotra, Professor & Head - Centre of Excellence for Case Development S.P. Mandali's Prin. L.N. Welingkar Institute of Management, Development, and Research</p>
4:00 PM - 5:00 PM	Upper Fallsview Studio B	<p>Canadian Social Finance Ecosystem Development: Using Teaching Cases as Focus Group Vignettes within an Emerging Industry</p> <p>Sean Geobey, Assistant Professor, School of Environment Enterprise and Development (SEED) Co-Director, Waterloo Institute for Social Innovation and Resilience, University of Waterloo</p>
4:00 PM - 5:00 PM	Upper Fallsview Studio A	Paul R. Lawrence Fellows Special Session (by invitation only)
5:00 PM-6:00 PM	Upper Fallsview Studio A	CRJ Editorial Board Meeting (for members of the editorial board only)
6:00 PM-7:00 PM	Great AB Foyer	Reception
6:00 PM-7:00 PM (Almaty time, GMT+6)	<i>Link provided to track participants</i>	Case Roundtable Track: Cases Written in Russian

Saturday, October 8

Time	Room	Meeting/Participants
7:30 AM - 8:30 AM	Great Room C	Breakfast, 2022 Conference Awards
8:30 AM – 11:00 AM		Case Roundtable Tracks
	Fallsview Studio AB	Accounting/Finance/Economics
	Strategy Room 3	Cases written in French
	Upper Fallsview Studio A	Cases written in Portuguese
	Strategy Room 2	Cases written in Spanish
	Strategy Room 1	Corporate Governance and Ethics <i>and</i> Strategy and Policy
	Strategy Room 5	Digital Technologies and Operations
	Upper Fallsview Studio B	Entrepreneurship/Small Business/Family Business
	Great Room C	Marketing/International Business
	Strategy Room 7	Organizational Behavior/Human Resource Management
	Fallsview Studio C	Social Impact and Sustainability
10:00 AM – 10:30 AM	Great AB Foyer	Morning break refreshments
11:00 PM - 12:00 PM	Great Room C	Closing Session “What Should I Do With My Case Now?” Roadshow
12:00 PM - 1:00 PM	Upper Fallsview Studio A	Paul R. Lawrence Fellows lunch & debrief (by invitation only)

Time	Room	Meeting/Participants
12:00 PM - 1:00 PM	Strategy Room 2	Track Chair Debrief and 2023 Planning (2023 President, 2023 Program Chair, Track Chairs, & Co-Chairs)
12:00 PM - 1:30 PM	Upper Fallsview Studio B	Advisory Board Meeting (NACRA Past Presidents only)
1:30 PM – 4:00 PM	Upper Fallsview Studio B	NACRA Board Meeting & Lunch (NACRA Board only)
6:00 PM – 8:00 PM		NACRA Board Dinner (by invitation only)