

In this issue: NACRA 2015 reminders, call for candidates, update on regional affiliates.

ELECTIONS!

Summer elections are almost upon us. Please consider volunteering for one of the following two-year-term positions:

VP Communications or **VP Membership.**

For those looking for a leadership position, consider running for **VP Programs-Elect**, a 5-year path culminating in NACRA Past President. Nominations, including self-nominations, can be addressed to the elections officer, Past-President Kathryn Savage kathryn.savage@nau.edu



NACRA newsletter produced by Gwyneth Edwards, HEC-Montreal

Paul R. Lawrence Fellowships deadline June 12

Applications are encouraged for the Paul R. Lawrence Fellowship, which will fund a few doctoral students and early-career faculty to attend the NACRA 2015 conference. The application form is available from Anne Lawrence at caseresearchfoundation@gmail.com.

Fellowship details are available at www.nacre.net



Photo by: Richard Pabis

**NACRA 2015 Annual Conference (Oct 8-10)
Rosen Shingle Creek Resort (Orlando, FL)**

**Submit your full or embryo case
by 12 NOON (Eastern)**

June 12, 2015

www.nacra.net



Call for Reviewers!

The NACRA conference is an excellent way to build our community. Please show your support by reviewing for this year's conference. Contact John Gamble at john.gamble@tamucc.edu to sign up.

Call for Award Committee Members!

Experienced case writers are needed to serve on this year's award committees. Please contact Janis Gogan if you are able to serve: jgogan@bentley.edu
Looks great on a CV!



N A C R A

June 2015

Update on the Regions

Please visit your regional association's website for the latest news.

Administrative Sciences Association of Canada – www.asac.ca

The Case Division is looking forward to over 30 case presentations at the 2015 ASAC conference (June 13-16) in Halifax, Nova Scotia. A number of NACRA members will speak at the conference, including CRJ Editor John Lawrence and Rosemary McGowan, our NACRA Canadian representative.

Western Casewriters Association

www.westerncasewriters.org

WCA's annual conference was held in Poipu on the island of Kauai, Hawaii, in March. With over 30 participants and 24 cases, attendees discussed key issues such as how to publish a vetted case. The 2016 Annual Conference will be held on March 10, 2016, in Portland, Oregon.

The CASE Association

www.caseweb.org

CASE held their conference during the Eastern Academy of Management's annual meeting, in Philadelphia, PA (May). In addition to case presentations, CASE held workshops on teaching cases and writing compact cases. Next year's conference will be held May 4-7, 2016 in New Haven, CT.

South Western Case Research Association

www.swcra.net

SWCRA held its annual conference in March, in Houston, TX, and included an "Editor's Corner," providing guidance to case writers on the publishing process. SWCRA's 2016 conference will be held in association with the Federation of Business Disciplines, March 9-12, in Oklahoma City, OK.

South Eastern Case Writers

Association – www.secra.org

SECRA held their annual conference this past February at Myrtle Beach, South Carolina, where it will also be held in February 2016. This year's conference had over 30 full and embryo cases.

Association of Latin American Casewriters

The ALAC annual conference, with nearly 100 participants, was held in May at Monterey Tech in Guadalajara, Mexico. NACRA President Janis Gogan gave a speech on *Double Impact Case Research*: case studies that impact business leaders through teaching cases and impact business theories through scholarly publications. After meeting with ALAC President Martha Elena Moreno Barbosa and active ALAC Past Presidents such as Jorge Gonzalez and Martha Corrales, Janis stated, "I am happy to report that case research, case writing and case teaching are alive and thriving in Central and South America!"