

**In this issue: NACRA 2015 conference highlights and feedback**

**NACRA Welcomes Inaugural Group of Paul R. Lawrence Fellows by Anne Lawrence**

NACRA was delighted to welcome to Orlando the first recipients of the Paul R. Lawrence Fellowship, named in memory of the prolific case writer and NACRA distinguished contributor, Harvard Business School professor Paul R. Lawrence.

This talented group of scholars -- doctoral students or in the first three years of a faculty appointment -- joined us from all over the world, bringing a wealth of experiences and interests. They participated enthusiastically in a special workshop on writing cases and instructors' manuals, along with other conference sessions, with the support of senior mentors assigned to them. We hope they will join us again at next year's conference!

Those wishing to make a tax deductible contribution to the Case Research Foundation to support next year's fellowship program should contact [caseresearchfoundation@gmail.com](mailto:caseresearchfoundation@gmail.com) for more information.



Paul R. Lawrence Fellows Pictured from L-R:

- Shahir Kassam-Adams (U of Virginia)
- Simon Pek (Simon Fraser University)
- Karin Schnarr (Wilfrid Laurier University)
- Michael Goldman (U of San Francisco)
- Jeffrey Paul (U of Tulsa)
- Yael Zemack-Rugar (Central Florida U)
- Lisa Facey-Shaw (Uof Technology - Jamaica)
- Teidorlang Lyngdoh (IIM – Koshikode)
- Arpita Srivastava (XLRI Xavier)



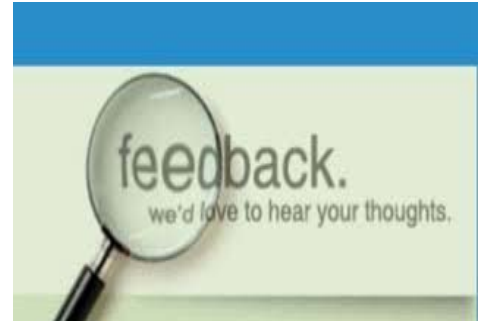
**Special Conference *Above and Beyond* Awards for Outstanding Contributions to the NACRA Annual Conference and to the NACRA Organization:**

Javier Silva and Marlene Reed  
 Check out [www.nacra.net](http://www.nacra.net) for a complete list of award winners. Select the 2015 Conference link and 2015 Award Winners under the Top Posts & Pages area.



### Conference Feedback

Thank you to everyone who completed the post-conference survey. The survey responses revealed that 90% of respondents enjoyed the beauty and location of the Rosen Shingle Creek Resort, the meals, and the overall conference structure (Roundtables, Newcomer/embryo workshop and New Views Sessions). There were some requests to add workshops that specifically address teaching with cases and developing Instructor Manuals. We will make every effort to use this feedback to improve future conferences. The executive committee appreciates and values your time and input!



### New NACRA President

Our new NACRA president, Randall Harris, with co-author, W. Scott Sherman, received the Conference Best Case award. According to immediate past-president Janis Gogan, "he is both an award-worthy case writer and a can-do leader". We are excited to have you lead our organization, Randall!

### NACRA 2016 Annual Conference (Oct. 6-8, 2016 ) Harrah's (Las Vegas, Nevada)

**June 3, 2016: Proposals for New Views Panels, Workshops and Symposia**

**June 6, 2016: Case and Newcomer/Fast Track Workshop. Submit your full or embryo case by 12 NOON (Eastern)**

[www.nacra.net](http://www.nacra.net)

We hope to see you there!

